



MEDIA PACK

BE PART OF THE 4TH INDUSTRIAL REVOLUTION

MANCHESTER, UK
28th FEB - 1st MAR 2018

www.industry40summit.com



INDUSTRY 4.0
SUMMIT



CO-LOCATED WITH





When Industrie 4.0 [Germany's industrial internet initiative] was launched it was done by the German chancellor. This strategy [in the UK] has now got the full buy-in of the prime minister's office, the Treasury and the department for Business... which to me means it is much more serious.

Juergen Meier - CEO Siemens UK

Industry 4.0, the 4th industrial revolution, 4IR, smart manufacturing, smart factories....These are some of the phrases being used today to describe a series of game-changing innovations that are revolutionising the way products are manufactured for ever.

To remain competitive, thousands of manufacturers need knowledge, training and state-of-the-art information and communication technology to improve productivity, shorten product development cycles and mass produce customised products as efficiently and cost effectively as possible.

GET READY FOR INDUSTRY 4.0 JOIN THE 4TH INDUSTRIAL REVOLUTION



"Industry 4.0 represents an unprecedented opportunity to revitalise UK manufacturing"

KPMG



KEY SPEAKERS IN 2017 INCLUDED....



SIEMENS

Alan Norbury,
CTO



DASSAULT SYSTEMES

Guillaume Vendroux,
CEO, Delmia



AMRC BOEING

Keith Ridgway,
Executive Chairman



ABB

Iain Funnell,
Managing Director

The Industry 4.0 Summit 2017 & Factories of the Future Expo was the UK's first dedicated conference & exhibition for the 4th industrial revolution.

The Industry 4.0 Summit brought together speakers from government, associations and industry and was very well attended with over 250 attendees from around the world. Attendees were able to get a better understanding on industry 4.0 with great insights looking at UK government policy, business models, IIOT, cyber security, factories of the future, manufacturing case studies as well as an insight from business leaders in what the coming 12 months may bring, particularly post-Brexit.



(Left to right) - Jens Graf, VP & Architect Overall Physical Design, Airbus; Tanuja Randery, Zone President, Schneider Electric UK; Lord Prior of Brompton, Under Secretary of State, Department of Business, Energy & Industrial Strategy, UK Government.

The Factories of the Future Expo brought together leading technology & solution providers showcasing the smart technologies required for industry 4.0 transformation. Over 80 exhibitors displayed cutting edge technologies covering automation, virtual reality, 3D modelling, predictive maintenance, software, sensors, big data, cyber security and robotics.

INTERESTED IN SPEAKING FOR 2018?

Contact us at info@industry40summit.com

KEY FIGURES FROM 2017



25%

C-SUITE ATTENDEES



262

SUMMIT DELEGATES

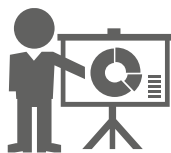
25%

OF ATTENDEES HAD
PURCHASING AUTHORITY
OF £100,000+



1600

PARTICIPANTS



70

EXHIBITORS



33

SENIOR SPEAKERS

SOCIAL ENGAGEMENT



200k+

TWITTER IMPRESSIONS



14,000

WEBSITE SESSIONS



70,000

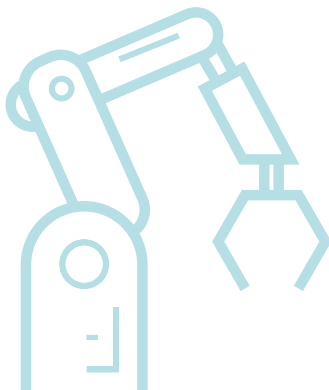
WEBSITE PAGE VIEWS



“

“What an impactful event. Excellent guest speakers, a large expo and very well organised. The event has helped me to build a network of contacts and suppliers to work with and gain support from as we continue our journey towards Industry 4.0 and integrate the IIoT. The event gave some highly useful insights into different companies and expert views on the challenges 4.0 will bring.”

Carl Lewis, Supply Chain Director, PepsiCo



COMPANIES VISITING THIS YEAR INCLUDE:

 AIRBUS

 BAE SYSTEMS
INSPIRED WORK

 SAFRAN

 JAGUAR

 LAND-ROVER

 BENTLEY

 Rolls-Royce®

 NISSAN

 CATERPILLAR

 Unilever

 Nestlé

 Kellogg's

 PEPSICO

 HEINEKEN BEER
Heineken
PREMIUM QUALITY

 MOLSON Coors

 DE BEERS
GROUP OF COMPANIES

 new balance

 senior
Aerospace

 BASF
We create chemistry

 AkzoNobel

 ISOVER
SAINT-GOBAIN

 AstraZeneca

 amazon

 VAUXHALL

 UTC Aerospace
Systems

 Warburton's

 TOYOTA

 UNIPART
RAIL

 TATA STEEL

 GKN



EXHIBIT AT FACTORIES OF THE FUTURE 2018

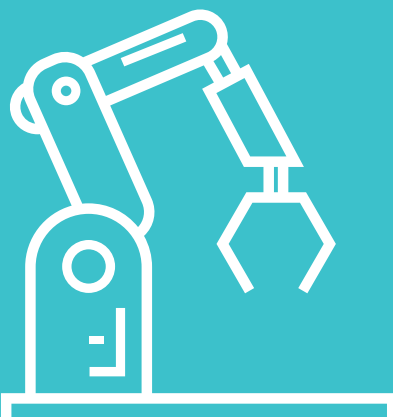
Showcase your technologies and solutions to leaders & decision makers of the UK in the manufacturing & supply chain industry.

With over 1600 attendees at the inaugural event we are sure that this event will double in size for next year, and we will be marketing heavily to attract more buyers from the UK & overseas.

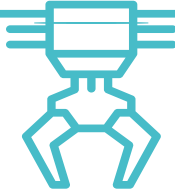
This year we've attracted visitors from 30 countries coming from many leading international companies all eager to learn about industry 4.0 and see the latest technologies to make their operations smarter & efficient.

5 REASONS TO EXHIBIT

- Meet senior buyers from UK manufacturing
- Be seen as a leader in industry 4.0
- UK's premier industry 4.0 event
- Demonstrate & explain benefits face-to-face
- Be involved in major media campaign



2017 SPONSORS & SUPPORTERS INCLUDED:



HEADLINE SPONSOR



ASSOCIATE SPONSORS



SPONSORS



SUPPORTERS



LOCAL KNOWLEDGE PARTNER



INVESTMENT PARTNER



2017 EXHIBITORS INCLUDED:

Innovate UK

Rexroth
Bosch Group

ABB

Schneider
Electric



DASSAULT
SYSTEMES
The 3DEXPERIENCE Company

HARTING
Pushing Performance

SICK
Sensor Intelligence.

Reply

FORCAM

iconics

Weidmüller

gemalto
security to be free

KRONOS

red ipon

KERRCO
AUTOMATION
Together - product innovation - support



BALLUFF

hms

XMPRO

DISTECLTD



FAST
TECHNOLOGIES



hitex
DEVELOPMENT TOOLS

NES
Global Talent



PANDUIT

invisible systems

MURR
ELEKTRONIK

COME JOIN THE INDUSTRIAL REVOLUTION AT OUR 2018 EVENT AND EXHIBIT AMONGST MARKET LEADERS IN

- Automation
- Robotics
- Sensors
- Big Data
- Internet of Things
- Cybersecurity
- System Integration
- 3D Technology
- Augmented Reality
- Tooling
- Software CAD/ CAM
- Additive Manufacturing
- Predictive Maintenance
- Industrial Networking

EXHIBITION RATES

Exhibition Space Price Per Square Metre – Minimum of 6sqm must be booked

£375
SPACE ONLY

£400
FURNISHED*

*includes table, chairs, carpet, nameboard, spotlight. Not electricity. VAT to be added.

Each exhibiting company will receive one complimentary delegate pass.

Each exhibiting company will receive two complimentary lunch passes per day.

Contact us if you're interested in exhibiting, sponsoring or proposing a speaker for next year's event info@gbmediaevents.com Gary Gilmour on 01642 438225 or Pav Singh on 0207 993 2300

SPONSORSHIP

The Industry 4.0 Summit & Factories of the Future Expo provide a tremendous opportunity for companies to align themselves as a leader in industry 4.0 and also to meet with their peers at the show.

All sponsors will be involved in our pre-show marketing activities through social media, e-shots and branding on our website.



HEADLINE SPONSOR

Be seen as a leader in the Industry 4.0 movement. Work in partnership with our team throughout the run up to the event and receive extensive media association and coverage as well as involvement in the main summit with a guaranteed keynote address on day 1. These are tier 1 sponsorship packages which are designed for 3 companies to establish branding alignment with Industry 4.0 and the entirety of the movement it embraces.

ASSOCIATE SPONSOR

Create a strong association with your brand at the exhibition. Benefit from on site branding and media coverage prior to, during and after the event. All associate sponsors will have an opportunity to present an Industry 4.0 case study with a client in the main summit. These are tier 2 sponsorship packages which are designed for 5 companies.

SPONSOR

There are a number of individual feature branding opportunities at the summit. This is ideal for companies who are looking to enhance their visibility at the event. This includes an opportunity to present a paper in the Open Technology Forum.

For more information on sponsorship email p.baghla@gbmediaevents.com or call Pav Singh on +44 (0)207 993 2300.

**NEW
FOR 2018**

FUTURE LOGISTICS SUMMIT



THE FUTURE OF DELIVERING THINGS

UK has always been at the forefront of innovation. With the success of the Industry 4.0 Summit and The Factories of The Future Expo we are now organizing an exhibition dedicated to the 'next frontier in transport and logistics; the Digitization of logistics'. From Robotics to sensors, from Autonomous vehicles to Augmented reality the event will look at the groundbreaking innovations in the logistics market.

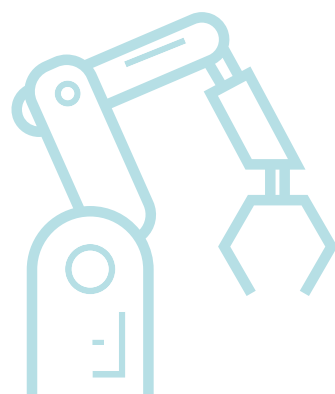
Industry 4.0 Summit looks at the development of advanced manufacturing solutions, and the Expo looks at improving production & output. THE FUTURE LOGISTICS SUMMIT will look at how manufacturers will be delivering their products and managing their supply chain over the next 10 years, via road, rail, air & sea.

THE EXPO WILL SEE 50 EXHIBITING COMPANIES SHOWCASING THE SOLUTIONS FOR MODERN LOGISTICS COVERING

- SENSORS
- UN-MANNED AERIAL/ GROUND VEHICLES
- VEHICLE TO VEHICLE RECOGNITION SYSTEMS
- WIRELESS COMMUNICATION TECHNOLOGIES
- SOFTWARE
- FUTURE INFRASTRUCTURE
- SELF LEARNING SYSTEMS
- ROBOTICS AND AUTOMATION
- AUGMENTED REALITY
- TELEMATICS
- VEHICLE-TO-EVERYTHING (V2X)
- IOT
- DATA
- 4/5G TECHNOLOGIES
- NAVIGATION
- ARTIFICIAL INTELLIGENCE
- CHANGE DATA TO BIG DATA
- BIONICS
- DIGITAL IDENTIFIERS

WE ARE TARGETING 1,000 ATTENDEES FROM THE AUTOMOTIVE AND LOGISTICS INDUSTRY IN THE UK AND WORLDWIDE- LOOKING TO SOURCE THE LATEST TECHNOLOGY AND INNOVATIONS FROM LEADING FIRMS IN CONNECTED & AUTONOMOUS TRANSPORT TECHNOLOGY.

LEARN FROM THE EXPERTS, SEE CASE STUDIES AND PRODUCT DEMONSTRATIONS FROM INDUSTRY LEADERS





MANCHESTER CENTRAL CONVENTION COMPLEX 28TH FEB – 1ST MARCH

www.futurelogisticssummit.com

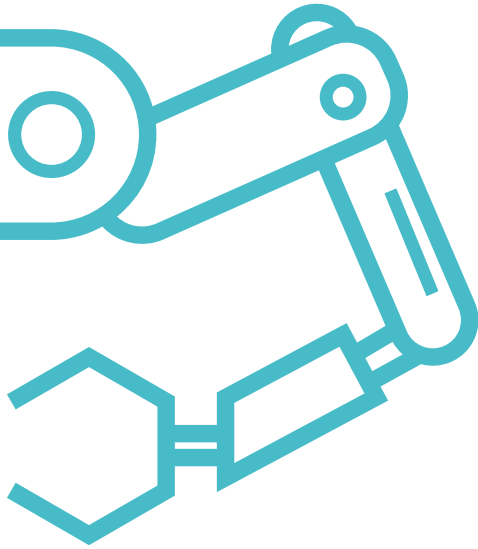
Interested in speaking, exhibiting or sponsoring then contact Gary Gilmour on 0741 505 6355 g.gilmour@gbmediaevents.com or Pav Singh on 0753 383 4883.



Thanks to digitalization we are getting ever closer to our vision of seamless transport in the future. We are integrating all the processes and all those involved in transport.

[Stefan Buchner, Head of Mercedes-Benz Trucks Daimler AG](#)





3 EVENTS 1 PLACE

THE FUTURE OF MANUFACTURING &
DELIVERING THINGS

If you have any questions please contact the team -

Gary Gilmour, Event Director

T. 01642 438225

E. g.gilmour@gbmediaevents.com

Pav Singh, Sales Director

T. +44 (0) 207 993 2300

E. p.baghla@gbmediaevents.com

Emma Hilditch, Conference Director

T. +44 (0)796 704 7826

E. emma.hilditch@industry40summit.com



Industry 4.0 Summit & Factories of the Future are managed & marketed by GB Media & Events Ltd. on behalf of Industry Exhibitions Ltd.

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